



KIWANI FACTS

The Official Newsletter of the
Kiwanis Club of San Marcos, CA
Division 37, CAL-NEV-HA District, Kiwanis International



www.kiwanisclubofsanmarcos.org

April 9, 2010

Serving the Children of the World®

service.is.fun@kiwanisclubofsanmarcos.org



BUSY HANDS MAKE HAPPY HEARTS IN APRIL

Our meeting on April 9th focused on two current fundraising projects - one for the American Cancer Society and the other for our Kiwanis Club of San Marcos Foundation.

Relay for Life Chair Lynn Murphy brought us up to date on our team's progress (see page 3 for the latest and greatest) and our bonus activity of selling lemonade at the event on May 1 and 2. We have a big need to lemons, sugar, water and ice so if you know a resource or can donate yourself, give Lynn a call or zip her an email. The date is fast approaching and we need all the help we can get! Our lemonade stand was a big hit last year and the funds earned add to our donation to the American Cancer Society.



INSIDE THIS ISSUE...

Calendar	2
HANDS AND HEARTS CONT'D	2-4
THIS, THAT & THE OTHER	5
SLPs REPORT	6
The Governor's Coming...	7
Celebrations, Committees & Kiwanis Objects	8
Rosters	9



Webmaster Carrie Clevers followed Lynn with a PowerPoint presentation on **GoodSearch** - the easiest way to earn money for our foundation by "doing what you do" anyway...searching on the internet. **GoodSearch** pays a penny each time you use their toolbar and since it's powered by **Yahoo**, you will find it very easy to use. For more information or to download the toolbar, just visit our website and click on the icon on the left. There is also a link above the icon describing how easy it is to earn money for our Foundation. We hope all members will both use the GoodSearch toolbar and share the information with their family and friends. It adds us fast!

Carrie also sent an email this week to all club members asking for their input on our new **"Neighbors Helping Neighbors" Community Survey**. If you haven't already responded, please send Carrie a "yea", "nay" or "comments" email ASAP so we can start publicity on the new feature. The goal of the survey is to draw more people to our website so they will learn more about the Kiwanis Club of San Marcos, who we are, what we do, AND to get the community's input on how we can best serve the children, teens, families, and seniors in San Marcos. Hopefully, we will also attract more potential members who share our goal of making a positive difference in our community!



But that was only the beginning...

(Continued on page 2)

KIWANIS CLUB OF SAN MARCOS, CA

MORNING MEETINGS
7:15 am on the **SECOND**
Friday of the month
Pat & Oscar's
137 S. Las Posas, #153

EVENING MEETINGS
6:00 pm on the **LAST**
Thursday of the month

Old Spaghetti Factory
111 N. Twin Oaks Valley
Road



BUSY HANDS and HAPPY HEARTS CONT'D

UPCOMING DATES

Apr 21 5:30 PM	AKTION CLUB MEETING Mountain Shadows 2067 El Norte Pkwy, Escondido
Apr 22 3:30 PM 6:00 PM	High Tech High KEY CLUB 1420 W. SM Blvd CIRCLE K University Hall 458 at CSUSM
Apr 29 6:00 PM	GUEST SPEAKER: CSUSM Circle K President Esther Alva will bring us up to date on the club's activities
May 1 and 2	RELAY FOR LIFE SAN MARCOS Kiwanians Kickin' Cancer team will walk from 9am Sat to 10 am Sun
May 6 3:30 PM 6:00 PM	High Tech High KEY CLUB 1420 W. SM Blvd CIRCLE K University Hall 458 at CSUSM
May 12 5:30 PM	AKTION CLUB MEETING Mountain Shadows 2067 El Norte Pkwy, Escondido

REMINDER:
We will only have two meetings in May
May 14
(7:15 am at Pat & Oscars)
May 27
(6:00 pm at the Old Spaghetti Factory).

(Continued from page 1)

...the next day, **April 10th** was a “two-fer” day from 9 to noon . **San Marcos Kiwanians** joined the **Division 37 Kiwanis One day Project at the San Marcos Senior Mobile homes** while other SMKs helped at the **Kiwanis garage sale** at Catherine’s house..

Teens from **Reflections North** joined



us at **Madrid Manor Mobile Home Park** and were busy guys every where in the park!

MEANWHILE...

up at **Catherine’s house**, our **Kiwanis garage sale** was raking in the bucks and loading up the AmVets truck when all was said and done. We added a little over \$60 to the admin account but, almost as good, members were able to clear out some closets and leftovers were donated to a very worth cause.

AND THEN ON THE NEXT DAY...

On **Sunday, April 11th**, our dedicated members manned our Kiwanis booth at

the **San Marcos Chamber of Commerce’s Grand Spring Festival** from 9 am to 5pm!

Our booth was in the center aisle so we worked both sides...



This side held information on our **Early Literacy program**, **Kiwanis membership info**, **info from the CA Poison Control System (part of our YCPO projects)** and, of course, sales of our **“What’s Cooking in San Marcos”** cookbook



This side featured our **Ducky Ring Toss** (every child’s a winner) and our **Pluck A Duck for a Buck** contest in which, if the numbered duck they “plucked” out of the box matched a pre-selected number, they won their choice of a prize.

No tally yet on how much money we raised but we had a “Grand” time telling folks all about Kiwanis!

(Continued on page 3)

BUSY HANDS and HAPPY HEARTS CONT'D

(Continued from page 2)

AFTER A WEEK'S REST...

It was time for a bit more yard work... this time for our **own club's Kiwanis One Day project at the San Marcos Historical Society's Heritage Park** on Saturday, April 17th.



Grabbing hoes, rakes and shovels, our Kiwanians, again with help from teens from **Reflections North**, turned a weed patch into a Victory Garden in just a few short hours!



With supervision from "little Leo", our work crew never slowed down until the last seed was planted.

"Dueling Steves" bent their backs to see who had the fastest hoe but both may have been outpaced by **Prez**



Troy who seemed to attack the weeds with a green vengeance...



That green in the pictures on the left is all weeds - **Kathy Kildoo, Lynn Murphy and Officer Yolanda Cordova** show that women have the hang of it too!



Then, once the weeds were gone, it was time to "hoe the rows" and start the **Victory Garden** by planting cukes, squash, tomatoes, corn, beans and much more!



...and while that was being done,



(Continued on page 4)

BUSY HANDS and HAPPY HEARTS CONT'D

(Continued from page 3)

Lynn Murphy moved inside to help **Historical Society member Mimi Kennedy** hang photos in the Cox House with a little help from the **Prez** on one tricky wall. **Ever creative, Lynn** used a hammer held on her head to measure the height of one picture compared to another when a tape measure wasn't available.



Historical Society member Alan Brown (left) led Kiwanians in a **“V for Victory” over weeds** at the end of the morning (the dynamic Kildoo duo had to leave before the photo shoot but they put in a good day's volunteering before going off to their next event) and we thanked the teens from Reflections North for their outstanding help!

And **Tanis Brown, President of the San Marcos Historical Society** (center in photo on right) happily posed with the guys at the end of the day.



This special thanks from San Marcos Historical Society President Tanis Brown: **“Your crew really came through for us this morning!! What a great effort and hopefully great results, which we will reap in a few months. Thanks to the Kiwanis, a lot got accomplished today. The Victory Garden adds a whole new dimension to Heritage Park. We are hoping that the Kiwanis will be able to enjoy meeting in our Welcome Center as much as we will once it is opened up!**

DIALING FOR MIRACLES and MMQ FOR CHILDREN'S HOSPITAL



The annual **Miracle Mile of Quarters** event is coming up on **May 1st** and although a lot of our members will be at the **Relay for Life San Marcos** event, we will have a contingent heading on down to “Children's Way” to represent our club...hopefully with **Circle K'ers and Key Clubbers!**

If you can't make the MMQ event, **you can still help by volunteering in the 1st Annual “Dialing for Miracles” Call-a-thon on** April 27, 28 and 29. This 3-day Call-a-thon replaces the Radio-a-thon that was previously held. Since the schedule is all evening hours, **Dave Schmidt, Division 37 MMQ Chair** hopes to hear from you! See the attached flyer and give Dave a call if you have room in your schedule!

THIS, THAT AND THE OTHER



DON'T MISS THE MAY 14TH MEETING!

Help decide our
meeting schedule!

Several months ago, a club survey was done and one result was to cut back to one morning meeting on the second Friday of the month and one evening meeting on the last Thursday of the month. The Board of Directors were responding to the **people who took the time to respond to the survey** and decided to give this a try and revisit the topic in the future.

The general thought was that cutting back on the number of meetings would allow more time for community service projects and would help solve the problem of paying for a required minimum for meals when members didn't attend meetings.

The May 14th meeting will focus on the frequency of our meetings and is your final opportunity to make your thoughts known so that all members are on the same page.

If you don't speak up now, you shouldn't complain later so all members are encouraged to participate in the May 14th meeting - **Remember, your COMMITMENT to our community includes attending club meetings** and we can't keep paying for meals for absent



members. **This is an important club decision and WE NEED YOU!!**

Plans are already under way for our **9th Annual Flag Retirement Ceremony** which will be held on **June 14th at Walnut Grove Park**, beginning at 6:30 pm. Our flag collection boxes will be placed in the community from **May 11 to June 11th** - most of the locations have already been confirmed; just waiting on the last two locations.



This year's event looks to be even bigger than past years!

We will again be joined by our sponsored **Cub Scout Pack 662** and the **Rancho Buena Vista Daughters of the American Revolution** who will both be collecting flags for retirement.

NEW THIS YEAR: The **Aktion Club of North County** is joining us in collecting flags this year; we're confirming with **Key Club** and **Circle K** who have both indicated they are very interested! **Lake San Marcos Kiwanis** will also help by collecting flags and attending!

Also new this year - the **Vista Elks Club #1968** (who are buying our old food booth) will attend to retire the 600 flags they have collected. The City of Vista decided to no longer allow flag retirement ceremonies so they are especially grateful to our club for allowing them to participate this

year and retire their flags with dignity!

MAY 1st will be here soon and **Relay Chair Lynn Murphy** has upped our goal to **\$1500** so it's time to go for the big final push on raising funds for the **Relay for Life San Marcos** event!

The team has grown with the addition of **Circle K members** and we hope all members will spread the word and round up those donations



even if you can't join the team or walk the event! **Just send folks to our club website where they can donate online in the name of a team member or to the Kiwanis Kickin' Cancer team as a whole.** There's a link on the home page with more info & makes it very easy to make their donation.

This just announced by the American Cancer Society...

As part of their Matching Gift Challenge, **Walgreens**, a major drug store retailer in more than 7,000 communities in the US, **has generously offered to match the support of our donors, dollar for dollar, up to a total of \$100,000 for all donations made by May 14th!** Their contribution, like yours, will have an immediate impact on the lives of people fighting cancer and their loved ones.

SLP AND YOUTH GROUPS KEEP IT GOING...



CSUSM Circle K members are turning out **IN FORCE** joining our Kiwanis Kickin' Cancer

team!

Kiwanians Kickin' Cancer	Raised
Lynn Murphy	\$445.00
Esther Alva	\$60.00
Maria Baca	\$0.00
Carrie Clevers	\$150.00
Brenda Ferro	\$0.00
Steve Kildoo	\$0.00
Kate Kovrig	\$0.00
Stacie Marotta	\$100.00
Leo Melena	\$0.00
Gladys Moreno	\$0.00
Elizabeth Parker	\$25.00
Kyla Porter	\$0.00
Karla Reyes	\$0.00
Ivan Vargas	\$0.00
Team Gifts	\$175.00

Since Lynn has set a pirate theme for our Kiwanis Relay for Life Lemonade stand, you can expect to hear Arrrrr frequently over the 24 hours! **Lynn and Stacie Marotta** are working on T-shirts for the team with both the Kiwanis and Circle K logos on them (**thanks Stacie!**) at no charge for team members.

Choose a team member or donate to the Team Gifts but donate NOW!



Key Clubbers from High Tech High North County joined other division Key Club at their

DCM on Saturday, April 11th at the Relay for Life at Mira Costa College. **Key Clubbers** helped at the registration table, creating luminaries, and working the Kid's Jumper. Bringing their tents, sleeping bags, some food, and friends, everyone had a good time at this annual event.

The Division 37 Miracle Mile of Quarters event is on their calendar so we hope to see our **Key Clubbers doing Quarter Art on May 1st at Rady Children's Hospital.**



The Aktion Club collected a rather sizeable food donation for Angel's Depot, including a big laundry basket filled with stuffed Easter bunnies and candy just in time to satisfy senior sweet tooth!

Members will also be decorating their own flag collection box and collecting flags for the June 14th and we hope to have them join us at the Retirement Ceremony!



20 Young Adventurers went to the Annual Science Expo Day, March 27. **Kiwanis drivers were Leo, Luci and Lynn.**



It was a free one-day event at Petco Park with made-for-kids experiments, puzzles, interactive games, toys ... even some creepy critters! There are videos to watch, tons of scientists to meet, and all-day fun to be had!

One little 9 year old boy said **"This is the best day of my life!"**; one of the 12 year old girls summed it all up **"Science is so Cool!"**.



THE GOVERNOR'S COMING! THE GOVERNOR'S COMING!

CAL-NEV-HA DISTRICT GOVERNOR ROY TALLEY THAT I S...



QUICK - SAVE MAY 22ND on your calendar - Arnie's staying in Sacramento but CAL-NEV-HA District Governor Roy and Dee Talley are on their way to Division 37!

Division 37 Lieutenant Governor Donna Hill is sure to announce the details soon but, for now, here's the official **CAL-NEV-HA** bios on **Governor Roy and First Lady Dee** because **if you're going to "follow your leader" you probably should know where he came from first....**

Governor Roy joined the Kiwanis Club of Moorpark in 1992. He was sponsored by his wife, **Dee**, who had joined the club the previous year. Roy served as President in the 1997-1998, achieving Distinguished President honors. He transferred to the Kiwanis Club of Thousand Oaks in 2000. He was elected President for the 2004-2005 year where he again achieved Distinguished President honors. Roy served as Lieutenant Governor for Division 42 in 2000-2001, where he received Super Distinguished with Honors recognition.

He has been a member of the Governor's Cabinet 2004-2009, District Membership Chairman 2004-2006, TAG Team Chairman 2005-2007 and District New Club Building Chairman 2002-2009. Roy is also a member of the Kiwanis International Committee on Membership and New Club Building.

Roy served as a member of the Kiwanis CAL-NEV-HA Foundation Board for two terms. He was Foundation Vice President for 2004-2006; Chairman for Foundation



Committees on Governance 2004-2006, PTP 2003-2004 and 2006-2008 and Hope 4 Kids 2002-2003. He served on the Foundation Executive Committee 2004-2005, Building Committee 2003-2007, Hope 4 Kids Committee 2002-2009, KPEMF Committee 2005-2009, PTP Committee 2002-2009, Governance 2004-2006 and 2008-2009 and Scholarship Committee 2008-2009.

Roy is the General Manager/COO of Solar Electronics in North Hollywood. He is a former City of Moorpark Councilmember and Planning

Commissioner and currently serves on the Ventura County Water and Sanitation District Advisory Board.

Roy has been married to Dee for 28 years. They have two adult sons and four grandchildren.

First Lady Dee was born in Texas, raised in Ventura, CA. She married Roy in 1981.

Dee joined the Kiwanis Club of Moorpark in 1991 and served as Distinguished Secretary and Distinguished President. She is currently a charter member of the Kiwanis Club of Conejo Valley and a member of the Kiwanis Club of Rose Float of Pasadena.

She chaired the Presidential Library Awareness Program that brought Key Clubbers to visit with First Lady Nancy Reagan in 1993.

She also has been active in supporting breast cancer patients and their families as a volunteer counselor and as a leader of local American Cancer Society projects in Ventura County. An All-State band member honoree in high school. Dee continues to perform with "We Three", a chamber music trio formed in 1975.

COMMITTEE CHAIRS

Interested in assisting on a committee? Have an idea to share? Contact the following Kiwanians:

<u>Committee</u>	<u>Kiwanian</u>
Community Service	Darrell Gentry
Membership Growth	Kate Kovrig
InterClub	Clarke Vollbrecht
Human and Spiritual Values	Luci Rowe
Children's Hospital - MMQ	Anna Fleming
Club Photographer	Wes Rhine
Publicity/Public Relations	Carrie Clevers
Young Children Priority One	Carrie Clevers
Sponsored Leadership Programs	Troy Shields
Aktion Club	Dorothy Shubin
Circle K	Leo Melena & Olga Ramirez
Key Club	Anna Fleming & Troy Shields
Early Literacy	Glen Winn
Seniors Priority Two	Neill Kovrig
Scholarships	Kate Kovrig



KIWANIS.ORG HAS NEW LOOK !

Members can see the site's transformation as the new face for Kiwanis International at www.kiwanis.org.



Kiwanis.org is a public site, meaning more emphasis is on navigation aimed at prospective members, media and supporters wanting to learn more about Kiwanis and its mission. The aim is to provide several avenues of exploration to cater to all types of users (those who like visuals, those who rely on easy navigation links, those who like to click around and those who jump straight to search).

In addition, members-only information is neatly tucked away behind a bright orange Member Area button (top right) that leads to www.KiwanisOne.org in a single click.

The changes are strategic, positive and propel the organization forward for global recognition, growth, public interest and support, and member pride.

THE OBJECTS OF KIWANIS

- TO GIVE** primacy to the human and spiritual, rather than material values of life
- TO ENCOURAGE** the daily living of the Golden Rule in all human relationships
- TO PROMOTE** the adoption and the application of social, business and professional standards
- TO DEVELOP** by precept and example a more intelligent, aggressive and serviceable citizenship
- TO PROVIDE**, through KIWANIS Clubs a practical means to form enduring friendships, to render altruistic service and to build better communities
- TO COOPERATE** in creating and maintaining sound public opinion and high idealism which makes possible the increase in righteousness, justice, patriotism and good will.

DATES TO CELEBRATE



- April 6 Clarke Vollbrecht
- April 10 Charlene Smylie
- April 13 Anna Fleming
- April 15 Steve Hall
- April 28 Linda Allen

- April 6 Betty Parker & Modie Moore
- April 25 Holly & Kevin Mc Cormick
- April 30 Angie & Ling Koong



- April 13, 2007 Leo Melena
- April 18, 2003 Betty Parker
- April 19, **1976** Wes Rhine



KIWANIS CLUB OF SAN MARCOS ROSTER

OFFICERS 2009-2010

Troy Shields, President
 Leo Melena, 1st Vice President & President Elect
 Dorothy Shubin, 2nd Vice President
 Kate Kovrig, Immediate Past President
 Lynn Murphy, Club Treasurer
 Felipe Garcia, Foundation Treasurer
 Betty Parker, Secretary



DIRECTORS

Anna Fleming
 Darrell Gentry
 Steve Hall
 Catherine Paris

MEMBERSHIP

Linda Allen
 Kara Aniya
 Carrie Clevers
 Jim Desmond
 Steve Kildoo
 Ling Koong
 Neill Kovrig
 Mary Limoges
 Stacie Marotta
 Kevin McCormick
 George Mickle
 Olga Ramirez
 Roberto Ramirez
 Wes Rhine
 Luci Rowe

John Smylie
 Clarke Vollbrecht
 Terri Williams
 Glen Winn

FRIENDS OF KIWANIS

Clarice Barthel
 Lynnette Bordeaux
 Kathy Kildoo
 Kathy Rhine

DIVISION 37 CLUBS MEET

MONDAY

RANCHO PENASQUITOS
 1st & 3rd Monday 7:00 pm,
 Mount Carmel Church of
 the Nazarene 10060 Carmel
 Mountain Road San Diego

TUESDAY

CARLSBAD
 Tuesday 7:15 am,
 The Crossings
 5800 The Crossings Drive
 Carlsbad

HIDDEN VALLEY
 Tuesday 7 am,
 Cocina Del Charro,
 525 N. Quince Street
 Escondido

LAKE SAN MARCOS
 Tuesday 11:30 am
 LSM Recreation Hall
 1023 La Bonita Drive
 Lake San Marcos

OCEANSIDE
 Tuesday 12:10 pm
 2nd Tuesday at 6:00 pm
 Jolly Roger's Restaurant
 1900 Harbor Drive North
 Oceanside

VISTA GOLDEN K

Tuesday 8:30 am
 Picket Fence Restaurant
 945 South Santa Fe Ave
 Vista EXCEPT
 1st Tuesday at 9 am, All
 Saints Church in Vista

WEDNESDAY

FALLBROOK
 1st & 3rd Wednesday 5 pm
 Hukilau Restaurant
 Fallbrook Country Club
 2757 Gird Road, Fallbrook

GREATER ENCINITAS
 Wednesday 7:15 am
 Co Co's Restaurant
 407 Encinitas Blvd.
 Encinitas

OCEANSIDE PACIFIC
 Wednesday 7 am
 Home Town Buffet
 491 College Blvd., Ocean-
 side

RANCHO BERNARDO
 Wednesday 7 am,
 RB Country Club
 12280 Greens East Road
 Rancho Bernardo

SUNRISE VISTA

Wednesday 7 am
 Gloria McClellan Senior
 Center
 1400 Vale Terrace Drive,
 Vista

THURSDAY

DEL MAR
 Thursday 12 noon
 Red Tracton's Restaurant
 550 Via de la Valle, Solana
 Beach

ESCONDIDO
 Thursday 12:00 noon
 Escondido County Club
 1800 Country Club Lane
 Escondido

POWAY
 Thursday 7 am
 The Hamburger Factory
 14122 Midland Road, Poway

VISTA
 Thursday 12 noon
 Coyote Café
 1450 N. Santa Fe Avenue,
 Vista

FRIDAY

VALLEY CENTER
 Friday 7 am
 Country Junction Deli
 29115 Valley Center Road
 Valley Center

SATURDAY

RAMONA
 Saturday 7 am
 Sizzler Restaurant
 344 Main Street, Ramona



North County Aktion Club
 2067 W. El Norte Pkwy.
 Escondido, Ca. 92026

Division 100 MMQ Club
 2nd Wednesday of the month at
 4:30PM