



KIWANI FACTS



The Official Newsletter of the
Kiwanis Club of San Marcos, CA
Division 37, CAL-NEV-HA District, Kiwanis International

www.kiwanisclubofsanmarcos.org

March 25, 2010

Serving the Children of the World®

service.is.fun@kiwanisclubofsanmarcos.org



PATRICK WADE WOWS THE CROWD!



Serving in Afghanistan in 2007

Navy Commander (Ret) & WD-40 Vice President Patrick Wade

Speaker Chair Kate presents Pat with a certificate thanking him for his presentation

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KIWANIS CLUB OF SAN MARCOS, CA

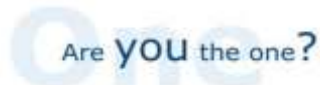
MORNING MEETINGS
7:15 am on the **SECOND**
Friday of the month
Pat & Oscar's
137 S. Las Posas, #153

EVENING MEETINGS
6:00 pm on the **LAST**
Thursday of the month
Old Spaghetti Factory
111 N. Twin Oaks Valley Road

Speaker Chair **Kate Kovrig** works with **Patrick Wade at WD-40** and found Pat's presentation at WD-40 so moving and educational that she asked him to be our guest speaker at Kiwanis back in February. That presentation was delayed but the wait was well worth it – everyone was wowed by Pat's accounting of his time spent serving our country in Afghanistan and how he relates those experiences to our "everyday lives" at work and in serving our communities.

Patrick Wade is the Vice President Global Innovation Sourcing Management for WD-40 Company. He has served in this role since April 2008 following a yearlong deployment with the active duty Navy where he served in Afghanistan supporting Operation Enduring Freedom. He started his career as a Navy Supply Corps Officer after having graduated from the US Naval Academy in Annapolis, MD. He served tours in Norfolk, VA, San Francisco, CA and San Diego, CA. He left active duty in 1993 and served in the Naval Reserve until November 2009 when he retired after 22 years of service. Patrick completed his Masters of Science in Executive Leadership from the University of San Diego.

We had a great turnout for this week's meeting, including guests **Esther Alva** and **Ivan** from **Circle K**, Lynn's friend, **Barbara**, Kara's Mom, **Alice**, and spouses, **Elva Vollbrecht**, **Kathy Kildoo** (Honorary Member), **Rosemary Winn**, and **Modie Moore**. President Troy fined everyone an "admission" dollar because Pat's presentation was so, as the saying goes. "well worth the price of admission" Thanks for bring Pat to us Kate and a big thanks to Patrick for inspiring us!



THIS, THAT AND THE OTHER

UPCOMING DATES

Apr 1	High Tech High KEY CLUB SPRING BREAK CIRCLE K SPRING BREAK
Apr 4	
Apr 7 5:30 PM	AKTION CLUB MEETING Mountain Shadows 2067 El Norte Pkwy, Escondido
Apr 8 6:00 PM	High Tech High KEY CLUB SPRING BREAK CIRCLE K University Hall 458 at CSUSM
Apr 9 7:15 AM	GUEST SPEAKERS: Relay for Life SM presentation by Lynn Murphy and GoodSearch presentation by Carrie Clevers
Apr 10 7 AM TO 1 PM	KIWANIS MINI FUNDRAISER
Apr 11 9am to 5 pm	GRAND SPRING FESTIVAL SPACE #253

**95th Annual
Kiwanis
International
Convention
June 24-27**



Have you heard the news? **The volunteer registration rate for the 2010 International Convention has been extended until April 1st!**

What does this mean? If you have not already registered for convention and have a few hours available to volunteer your time at convention, you can still register at the volunteer rate of \$100 - that's a \$150 savings! [Click here](#) to register as a volunteer. Here's a few highlights to tantalize you but registration NOW or you'll be left out...

- ♥ Performers from the musical phenomenon **Jersey Boys** will sing the United States National Anthem during Opening Session
- ♥ **Former U.S. Secretary of State Colin Powell** will be the keynote speaker at the Opening Session
- ♥ **Jerry Mathers, Leave it to Beaver** star and **former Key Clubber**, will join us at convention for the Kiwanis Breakfast
- ♥ **Special Key Club - Circle K Alumni Event** Thursday, June 24, 7 p.m. at Margaritaville at the Flamingo Hotel
- ♥ Other optional ticketed events include **Jay Leno, Cirque de Soleil** and a full range of "show stopping performances" on the Strip..

Some people want it to happen, some wish it to happen, others make it happen.
(The last group must be Kiwanians!)

**KEEP SAVING
THOSE STAMPS!**



Our **YCPO Project** saving stamps is still going on so bring those stamps to **Carrie** at the Friday morning meetings!

Just cut or tear the stamps off the envelopes, leaving a slight margin (approx. 1/2 inch) to keep the perforation intact. Damaged stamps (damaged perforation, edges etc.) are worthless and are to be thrown away.

TUBFRIM also is happy to receive stamp collections, old envelopes, covers and postcards. If envelopes, postcards etc. are more than 40-50 years old, then please do not cut off the stamp, but save the whole envelope/postcard!

To learn more about how your stamps will help eradicate TB and help handicapped children, visit their website by clicking here [TUBFRIM](#)



In February, **Angel's Depot** celebrated 45 months of operation. So far they have distributed, free of charge, **22,462 senior meal boxes** containing 469,602 senior meals using 491,964 pounds of food, to senior citizens living in poverty in San Diego County, CA.

Angel's Depot has delivered **2,068** "Senior Meals for a Week boxes" to the **San Marcos Senior Center** since 2006 so your donations are improving the lives of seniors right here at home!

FOR THE MONTH OF APRIL, let's
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REMINDER:
We will only have two meetings in April!

April 9
(7:15 am at Pat & Oscars)

April 29
(6:00 pm at the Old Spaghetti Factory).

MORE THIS, THAT AND THE OTHER

(Continued from page 2)

focus on **MEAT** for seniors by donating one or more:

- ♥ Chicken Breast packed in Water - **13 oz. Can**
- ♥ Light Chunk Tuna packed in Water - **6 oz. Can**

A Reminder: The size of the can is important so please do not get larger cans - they won't fit in the boxes.

Watch your local grocery ads for sales or check out the **99 Cents Only Store** at 155 S. Rancho Santa Fe Rd... if you haven't shopped there yet, you'll be happily surprised.

While you're shopping...



Teens get hungry too!

Stand Up For Kids needs our support. For April, let's donate

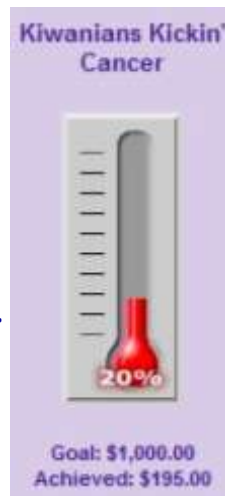
- ♥ Capri Sun drinks
- ♥ **POP-TOP TYPE CANS** of soup or Spaghetti O's or chili or Mac-N-Cheese (**the kids eat these cold, and do not have can openers, must be "pre-cooked."** **NO condensed soup please**)



April brings springs showers, and busy Kiwanians so mark your calendars! Our Friday morning meeting on **April 9th** will feature two of our own members pumping us up on golden

opportunities...

Lynn Murphy will get us excited about the **May 1 & 2 Relay for Life San Marcos** event featuring our **Kiwanians Kickin' Cancer** team. Good news is that the donations are starting to come but we all need to get really busy NOW to reach our goal by then. Each team member is required to raise a minimum of \$100 to participate. **If you can't sign up to be on the team, you can still donate... \$5 is the minimum and every \$ helps!**



Carrie Clevers will then give us all the details on how easy it is to raise \$ for our Kiwanis Foundation account using the GoodSearch toolbar.



The next morning, on Saturday the 10th, **Catherine Paris** and her team of 3 will rake in the bucks for our admin account at the club's garage sale. **ALL YOU HAVE TO DO** is gather up your items, price them (\$1 minimum) and get them to Catherine. Contact Catherine to arrange to drop



off your items and do plan to come back to claim any unsold items.

AND THEN, on Sunday, April 11th, it's all hands on deck for our Kiwanis booth at the San Marcos Chamber of Commerce Grand Spring Festival from 9 am to 5 pm. **President Troy** is **collecting names and times you are available to help so be sure to email him ASAP.** We'll be

telling the whole world how much fun they can have by joining our club and selling our cookbooks and ducky items.



For the kiddies, we'll have our ducky ring toss and we'll be passing out info, phone stickers and magnets from the California Poison Control System as part of our Young Children Priority One project.



Our **KIWANIS ONE DAY** project is tentatively set for April 17th volunteering with the **San Marcos Historical Society** to build and plant a "historic" garden behind one of the Heritage homes at Walnut Grove Park. **More details soon...**

KIWANIS WORLD WIDE SERVICE PROJECT - HISTORY & FUTURE

The following article by Australian Kiwanian Peter Kimberly was first published in 1999 by Thyroid Australia Limited and gives an excellent historic look at Kiwanis International's first Worldwide Service Project.

In 1994, Kiwanis launched its first **WORLDWIDE SERVICE PROJECT**, a \$75 million campaign in partnership with UNICEF to eliminate iodine deficiency disorders by the year 2000. IDD projects have been funded in 95 nations.

For many years Kiwanis Clubs concentrated their energies on giving service to their local communities. Early in the 1990s, however, two important developments occurred.



First was a policy decision that, while Kiwanis should continue to meet the wide range of needs which their communities demanded, as an organization Kiwanis would develop a clear focus on meeting the needs of children - especially young children. Under this policy Kiwanis Clubs and members around the world were encouraged to identify needs and activities under the banner of **YCPO - Young Children Priority One**.

The YCPO focus has been further developed since 1990 with the formal adoption of a Mission Statement for Kiwanis International, which states "Kiwanis International will be the world's leading organization engaging adult and youth volunteers to meet the needs of children."

Also in the early 1990s, Kiwanis International leaders determined that to reinforce the Kiwanis presence as a **leading International Service organization**, a world scale and significant life-changing project, meeting the urgent needs of world communities and individuals, should be adopted.



Kiwanis and IDD

After considering many possibilities, a decision was made - and acclaimed by delegates to conventions in Nice (1993) and New Orleans (1994) - that Kiwanis would lend its support to efforts already underway to eliminate the scourge of Iodine Deficiency Disorders (IDD) throughout the world. Thus the Kiwanis IDD World Service Project was born. The project met a number of important criteria, in that:

- ♥ Kiwanis Clubs would be working in conjunction with expert partners, United Nations Children's Fund (UNICEF) and the World Health Organization (WHO), an important requirement because Kiwanis had no special expertise in the area of IDD
- ♥ The Project had an achievable and measurable goal within a limited time frame, ie the elimination of the threat of IDD by the year 2000. This was important also - Kiwanis prefers to support projects, which have a finite time frame so that the next one may be commenced.
- ♥ With over 500 million young children and countless unborn children threatened directly by IDD, the project fitted clearly under Kiwanis' YCPO umbrella.



Kiwanis International's commitment to the IDD World Service Project was to raise \$75 million, the estimated cost of installing and commissioning the required number of salt iodization plants in selected countries and regions. When this was done, iodized salt would be readily available to all populations at risk however remote their location. Also, some funds were

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applied to the education of local communities in the need for the iodized salt which will become available.

There is already direct evidence that the combined efforts of Kiwanis, UNICEF and WHO have born fruit. Some countries have had almost 100% penetration of iodized salt usage and elimination of IDD is well within reach. In all other areas progress is real, even though there is still much to be done.

The UNICEF and Kiwanis partnership has worked effectively and both organizations have benefited from the cooperation on the project. Kiwanians have had the opportunity to accompany UNICEF and WHO staff in visits to many communities in remote locations to inspect the salt plant installations and to see the impact of their work. Roger Moore, the UNICEF Goodwill Ambassador assigned to the project, has participated enthusiastically with Kiwanians in many activities in the support of the IDD World Service project.

Since 1995, when the Project was officially launched, Kiwanis members around the world have supported the cause magnificently. To date Kiwanis International Foundation has raised nearly \$100 million to eliminate IDD worldwide.



NEW WORLD WIDE SERVICE PROJECT THREE FINALISTS

Malaria: Malaria No More & the Canadian Red Cross

The Malaria No More (MNM) and the Canadian Red Cross (CRC) project proposes to end malaria deaths in Africa by 2015 – a goal endorsed by the global community.

Malaria kills 3,000 children in Africa every day. But thanks to a new generation of tools, on-the-ground successes and increased political and public support, the world is better prepared to defeat malaria now than at any other time in history. Investments in malaria are reaping huge rewards, and have helped reduce malaria deaths and illnesses by more than 50 percent in several African countries including Rwanda, Eritrea, Zambia, Botswana and the Islands of Zanzibar between 2000 and 2008.

The project would raise \$60 million over six years for mosquito net distribution, training and technical assistance and awareness.

Maternal and Neonatal Tetanus: UNICEF

Maternal and Neonatal Tetanus (MNT) kills one baby every four minutes. MNT can abruptly turn the joy of new life into wrenching tragedy. Its effects are excruciating — tiny newborns suffer repeated, painful convulsions and become hypersensitive to light, sound and

touch. Even a mother's soothing voice and comforting caress are unbearable for the infant. Few babies survive. Tetanus may claim the mother's life as well.

In impoverished countries, where women have little access to health care, many are forced to give birth in an unsanitary environment. Tetanus spores are found everywhere — in the air, soil and contaminated objects. Bacteria can enter the mother's body through open wounds and pass through a newly cut umbilical cord. Once the baby is infected, a lethal toxin attacks his or her nervous system.

Tetanus is highly preventable. Three doses of a vaccine can protect mothers and babies.

The project would raise \$110 million to eliminate a deadly disease and save 129 million mothers and their future babies.

Neglected tropical diseases (NTDs): Global Network for Neglected Tropical Diseases

The Global Network for Neglected Tropical Diseases proposal's goal is to ensure that the more than 1 billion children born between 2003 and 2020 journey into adulthood as the first generation to grow and thrive without the burden of NTDs.

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COMMITTEE CHAIRS

Interested in assisting on a committee? Have an idea to share? Contact the following Kiwanians:

<u>Committee</u>	<u>Kiwanian</u>
Community Service	Darrell Gentry
Membership Growth	Kate Kovrig
InterClub	Clarke Vollbrecht
Human and Spiritual Values	Luci Rowe
Children's Hospital - MMQ	Anna Fleming
Club Photographer	Wes Rhine
Publicity/Public Relations	Carrie Clevers
Young Children Priority One	Carrie Clevers
Sponsored Leadership Programs	Troy Shields
Aktion Club	Dorothy Shubin
Circle K	Leo Melena & Olga Ramirez
Key Club	Anna Fleming & Troy Shields
Early Literacy	Glen Winn
Seniors Priority Two	Neill Kovrig
Scholarships	Kate Kovrig



THE OBJECTS OF KIWANIS

- TO GIVE** primacy to the human and spiritual, rather than material values of life
- TO ENCOURAGE** the daily living of the Golden Rule in all human relationships
- TO PROMOTE** the adoption and the application of social, business and professional standards
- TO DEVELOP** by precept and example a more intelligent, aggressive and serviceable citizenship
- TO PROVIDE**, through KIWANIS Clubs a practical means to form enduring friendships, to render altruistic service and to build better communities
- TO COOPERATE** in creating and maintaining sound public opinion and high idealism which makes possible the increase in righteousness, justice, patriotism and good will.

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Neglected Tropical Diseases are a group of 13 parasitic and bacterial infections that are the most common infections of the 1.4 billion people - including 600 million school-aged children - who live on less than \$1.25 per day. They include intestinal worms, elephantiasis, and trachoma, the world's leading cause of preventable blindness. Together, NTDs blind, disfigure, stigmatize, and kill, keeping those infected trapped in a cycle of poverty and disease.

There are highly cost-effective, proven interventions for the seven most common NTDs that account for 90 percent of the global NTD disease burden. For approximately 50 cents per person per year, the diseases can be prevented and treated.

Global Network proposes that a 10-year, \$150 million investment will leverage \$1 billion globally.

BE PART OF THE PROCESS!

You can read the complete summary for each finalist, view each project's presentation, receive email updates and join in the discussion by going to <http://sites.kiwanis.org/Kiwanis/en/worldwide-service-project/projectfinalists.aspx> Right now, the UNICEF Tetanus project is in the lead in the poll results...

DATES TO CELEBRATE



- April 6 Clarke Vollbrecht
- April 10 Charlene Smylie
- April 13 Anna Fleming
- April 15 Steve Hall
- April 28 Linda Allen

- April 6 Betty Parker & Modie Moore
- April 25 Holly & Kevin Mc Cormick
- April 30 Angie & Ling Koong



- April 13, 2007 Leo Melena
- April 18, 2003 Betty Parker
- April 19, **1976** Wes Rhine



KIWANIS CLUB OF SAN MARCOS ROSTER

OFFICERS 2009-2010

Troy Shields, President
 Leo Melena, 1st Vice President & President Elect
 Dorothy Shubin, 2nd Vice President
 Kate Kovrig, Immediate Past President
 Lynn Murphy, Club Treasurer
 Felipe Garcia, Foundation Treasurer
 Betty Parker, Secretary

MEMBERSHIP

Linda Allen
 Kara Aniya
 Carrie Clevers
 Jim Desmond
 Steve Kildoo
 Ling Koong
 Neill Kovrig
 Mary Limoges
 Stacie Marotta
 Kevin McCormick
 George Mickle
 Olga Ramirez
 Roberto Ramirez
 Wes Rhine
 Luci Rowe

John Smylie
 Clarke Vollbrecht
 Terri Williams
 Glen Winn

FRIENDS OF KIWANIS

Clarice Barthel
 Lynnette Bordeaux
 Kathy Kildoo
 Kathy Rhine



DIRECTORS

Anna Fleming
 Darrell Gentry
 Steve Hall
 Catherine Paris

DIVISION 37 CLUBS MEET

MONDAY

RANCHO PENASQUITOS
 1st & 3rd Monday 7:00 pm,
 Mount Carmel Church of
 the Nazarene 10060 Carmel
 Mountain Road San Diego

TUESDAY

CARLSBAD
 Tuesday 7:15 am,
 The Crossings
 5800 The Crossings Drive
 Carlsbad

HIDDEN VALLEY
 Tuesday 7 am,
 Cocina Del Charro,
 525 N. Quince Street
 Escondido

LAKE SAN MARCOS
 Tuesday 11:30 am
 LSM Recreation Hall
 1023 La Bonita Drive
 Lake San Marcos

OCEANSIDE
 Tuesday 12:10 pm
 2nd Tuesday at 6:00 pm
 Jolly Roger's Restaurant
 1900 Harbor Drive North
 Oceanside

VISTA GOLDEN K

Tuesday 8:30 am
 Picket Fence Restaurant
 945 South Santa Fe Ave
 Vista EXCEPT
 1st Tuesday at 9 am, All
 Saints Church in Vista

WEDNESDAY

FALLBROOK
 1st & 3rd Wednesday 5 pm
 Hukilau Restaurant
 Fallbrook Country Club
 2757 Gird Road, Fallbrook

GREATER ENCINITAS
 Wednesday 7:15 am
 Co Co's Restaurant
 407 Encinitas Blvd.
 Encinitas

OCEANSIDE PACIFIC
 Wednesday 7 am
 Home Town Buffet
 491 College Blvd., Ocean-
 side

RANCHO BERNARDO
 Wednesday 7 am,
 RB Country Club
 12280 Greens East Road
 Rancho Bernardo

SUNRISE VISTA

Wednesday 7 am
 Gloria McClellan Senior
 Center
 1400 Vale Terrace Drive,
 Vista

THURSDAY

DEL MAR
 Thursday 12 noon
 Red Tracton's Restaurant
 550 Via de la Valle, Solana
 Beach

ESCONDIDO
 Thursday 12:00 noon
 Escondido County Club
 1800 Country Club Lane
 Escondido

POWAY
 Thursday 7 am
 The Hamburger Factory
 14122 Midland Road, Poway

VISTA
 Thursday 12 noon
 Coyote Café
 1450 N. Santa Fe Avenue,
 Vista

FRIDAY

VALLEY CENTER
 Friday 7 am
 Country Junction Deli
 29115 Valley Center Road
 Valley Center

SATURDAY

RAMONA
 Saturday 7 am
 Sizzler Restaurant
 344 Main Street, Ramona



North County Aktion Club
 2067 W. El Norte Pkwy.
 Escondido, Ca. 92026

Division 100 MMQ Club
 2nd Wednesday of the month at
 4:30PM